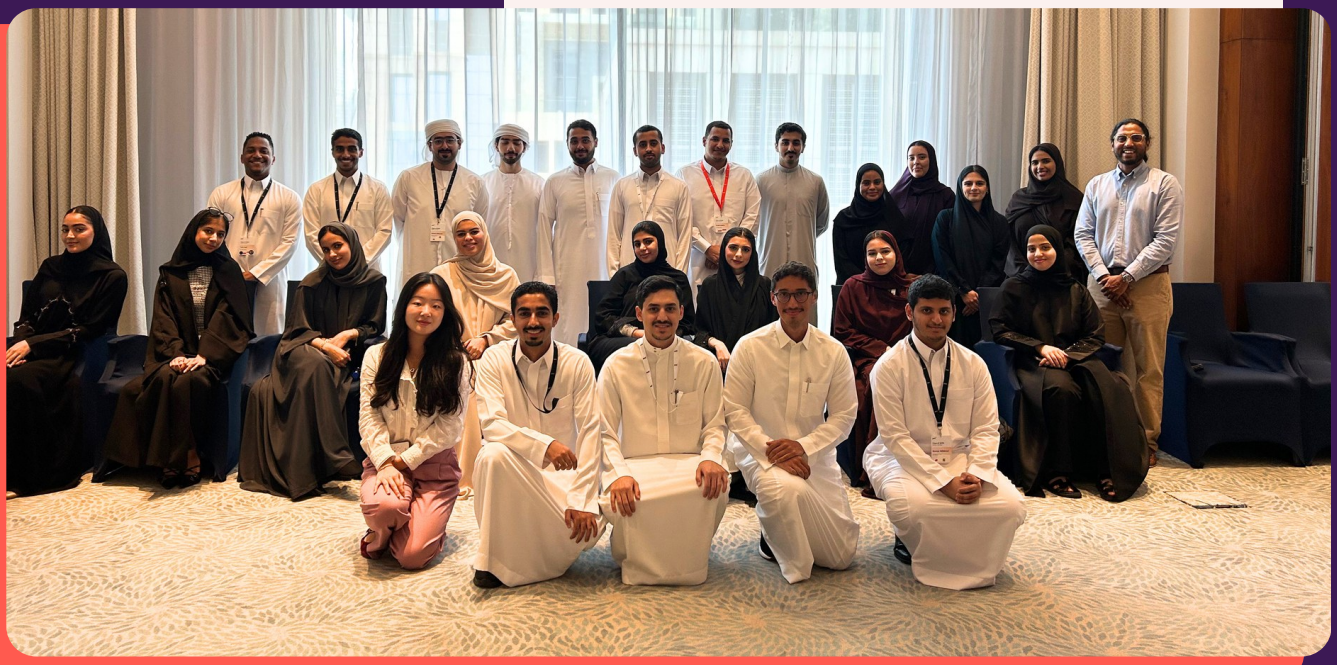
THE OTHER ROOM

THE OTHER ROOM IS A TRADING BRAND OF ZQMJ ENTERPRISE FZE

TRAINING & DEVELOPMENT BROCHURE

THE SKILLS YOU CAN'T SCRIPT

Practical, experiential training that turns everyday workplace challenges into opportunities to practise, experiment and grow.



THE IDEA

PEOPLE DON'T LEARN BY SITTING STILL.



The most useful learning happens when people get to try things out. We create experiences where people can practise, experiment, make mistakes, get feedback and try again, using the situations and conversations they actually face at work.

From real life >> To the room >> Back to real life

01 TRY SOMETHING

02 EXPERIMENT WITH IT

03 REFLECT ON WHAT HAPPENED

04 APPLY AT WORK

WHO WE ARE

TWO WORLDS. ONE ROOM.

Every industry is different, every team has different needs but when we worked together through the years, we noticed that there's a common thread. Communication and one thing improv teaches is how to communicate to make the impossible, possible.

We fell in love with the process of building interactive sessions, that brings teams together, help leaders lead and shows that sometimes the simplest thing, can be the hardest to learn.

The secret to our formula is we approach each client's brief through their eyes. Just like when we are on stage creating a scene, we listen to their needs and work together to come up with a plan that solves the problem but at its core is fun.

We look forward to working with you to create a truly memorable experience that you and your team will talk about for years to come.

THE OTHER ROOM

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Between us, we've worked with:

pwc · KPMG · LVMH · TikTok · The Emirates Group · JUMEIRAH · standard chartered · مجموعة روشن ROSHN GROUP · London Business School · DHL · WHITESHIELD · Women in Tech DXB

WHO WE ARE

TWO WORLDS. ONE ROOM.

SALMAN

Salman is a seasoned comedian with over 15 years of experience, he is a staple of the region's comedy and improv scene. It was 13 years ago when he realized his ability to bring a room together could be taught and more importantly can help companies bring their teams together. Just like on stage, every crowd is different but with his charisma, charm and malleable nature he can adjust to any situation to get the most of the moment. It's that very spirit he brings to every training session he teaches and is a reason clients keep coming back year after year.

SALMAN
Design & Delivery
Improvisation
Performance



KYLIE
Programme Strategy
Content Design
Client Partnerships

KYLIE

Across 13 years of building a strong reputation working with clients Kylie has built the industry standard for experiential improv-led training. From high end luxury brands to pharmaceutical leaders, she knows no one size fits all, that's why she stresses the details to find the perfect session to help ensure every participant walks away with a new found outlook on how to tackle their next challenge. She loves a challenge, she doesn't just ask for a brief, she wants to truly understand the needs and what clients are looking to get out of the session and works tirelessly to build a program to reflect that goal. She's approachable, she's attentive but most importantly she cares.

Between Kylie and Salman, you have two founders who knows trust isn't given and that it must be earned and that's what fueled them to bring The Other Room to life.

WHO WE ARE

FIVE WAYS INTO THE ROOM.

Different challenges need different kinds of practice. Our programmes use improvisation, practical exercises, realistic scenarios and reflection to help people work on the things that matter most, from building better teams to handling difficult conversations.

PROGRAMMES:

Build the scene

Team Building & Soft Skills

Own the moment

Public speaking

Find the story

Storytelling skills

Leading in the moment

Leadership development

Conversations that matter

Crucial conversations

HOW WE DELIVER

01 GROUPS

Up to 15 with a lead facilitator
Up to 25 with a lead + assistant
Multiple groups available

02 FORMAT

Half day
Full day
Bespoke

03 AUDIENCE

Graduates
Professionals
Leaders
C-suite

04 DESIGN

Tailored to your objectives, people and real-world challenges



BUILD THE SCENE

Helping teams build trust, connection and collaboration through shared experience.

OVERVIEW

A team development workshop that uses professional improvisation, practical challenges and structured reflection to strengthen trust, communication and collaboration. Participants learn by doing, giving teams the opportunity to experiment with new behaviours in a safe environment before applying them back in the workplace.

KEY LEARNING OUTCOMES

LISTEN | TRUST | COLLABORATE



OWN THE MOMENT

Helping people speak with confidence, presence and genuine connection.

OVERVIEW

A public speaking workshop using professional improvisation, practical speaking exercises and structured feedback to build confidence and presence in front of an audience. Participants explore how they use their voice, body and attention, while developing the ability to communicate clearly, connect with their audience and respond confidently in the moment.

KEY LEARNING OUTCOMES

CONFIDENCE | PRESENCE | IMPACT | CONNECTION



FIND THE STORY

Helping people turn ideas and experiences into stories that connect, engage and stay with their audience.

OVERVIEW

A storytelling workshop using professional improvisation and practical storytelling exercises to explore what makes a story compelling. Participants learn how to shape and structure a clear narrative, bring stories to life with greater emotion and authenticity, and adapt how they tell them to create a stronger connection with their audience.

Through practical exercises and repeated storytelling, participants build the confidence to move beyond simply sharing information and communicate ideas, experiences and brand stories in a way that feels human, engaging and memorable.

KEY LEARNING OUTCOMES

STORY STRUCTURE | EMOTIONAL CONNECTION | CONFIDENCE | AUDIENCE ENGAGEMENT



LEADING IN THE MOMENT

Helping leaders listen, adapt and respond effectively in the moments that matter.

OVERVIEW

A leadership development workshop using professional improvisation, practical exercises and realistic workplace scenarios to explore how leaders respond, communicate and connect with others. Participants develop greater awareness of their own leadership behaviours while practising the adaptability, active listening and communication skills needed to navigate people and situations with confidence.

KEY LEARNING OUTCOMES

ADAPTABILITY | CONNECTION | INFLUENCE | INTENTIONAL LEADERSHIP



CONVERSATIONS THAT MATTER

Helping people navigate important conversations with clarity, confidence and care.

OVERVIEW

A tailored workshop designed around the real-world conversations participants need to navigate at work. Combining practical communication exercises with professional role play, participants explore how to approach challenging conversations, communicate clearly and respond effectively when emotions, differing perspectives or competing priorities are involved.

Bespoke scenarios bring relevant workplace challenges into the room, giving participants the opportunity to practise different approaches with a professional role play actor and receive immediate, human feedback on their communication and impact.

KEY LEARNING OUTCOMES

CONFIDENCE | ACTIVE LISTENING | CLARITY | CONSTRUCTIVE OUTCOMES

PROFESSIONAL ROLEPLAY ACTORS.



Bringing realistic human interaction to learning, development and assessment.

OVERVIEW

Our experienced Professional Role Play Actors support Development Centres, Assessment Centres and learning programmes through realistic, responsive workplace interactions.

Working with your scenarios and competency frameworks, our actors adapt naturally to each participant while maintaining consistency across the programme.

PROFESSIONAL FEEDBACK

LIVE FEEDBACK
Immediate, in-person observations from the actor.

STRUCTURED FEEDBACK
Written feedback against agreed competencies or criteria, where required.

WE SUPPORT

- Development & Assessment Centres
- Leadership & Learning Programmes
- Bespoke Workplace Simulations

SERVICE DETAILS

Individual actors >> Larger teams >> Half/full/multi-day >> Existing or bespoke scenarios

SO, WHAT'S HAPPENING IN YOUR ROOM?

THE OTHER ROOM

Let's create something that works for your people.

Every program is tailored to your team, your objectives and the situations they actually face. We'll start with a conversation to understand what you're looking to achieve, then shape the right experience around it.

01

TELL US WHAT YOU'RE WORKING ON

Share your goals, challenges or the skills you'd like your team to develop.

02

WE DESIGN THE EXPERIENCE

We'll recommend the right format, activities and approach for your team.

03

BRING YOUR PEOPLE INTO THE OTHER ROOM

A practical, engaging experience where they can experiment, practise and learn by doing.

THE OTHER ROOM

SKILLS YOU CAN'T SCRIPT

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